

SGS TOY CERTIFICATION PROGRAM: YOUR PASSPORT TO BRAZILIAN MARKET



ARE YOU UP-TO- DATE WITH BRAZIL'S CERTIFICATION REQUIREMENTS FOR TOY IMPORTS?

The Brazilian government has strict regulatory requirements for imported products, including toys. SGS can be your one-stop-shop for testing and certification services to access the Brazilian toy market.

BRAZIL REQUIRES COMPULSORY TOY CERTIFICATION

All toys placed on the Brazilian market must be certified by a Certification Body that is recognized by the General Coordination for Accreditation of Inmetro (CGCRE), the Brazilian national accreditation body for conformity assessment bodies. The regulation also requires foreign manufacturers to assign a local representative, a legal entity responsible for the technicality of the certification process as well as the legal aspects for importing toys. An import license would be approved upon presentation of a valid certificate by the local representative.

Three certification models may be used:

SYSTEM 7: BATCH CERTIFICATION

- The laboratory must be accredited by CGCRE
- The certification is based on all applicable tests
- The number of samples to be tested is dependent on batch size

SYSTEM 5: QMS (QUALITY MANAGEMENT SYSTEM) ASSESSMENT CERTIFICATION

The certification body:

- Evaluates proper documentation in the manufacturer's quality management system
- Schedules an initial audit of the manufacturer's QA system and collects samples for initial testing
- Conducts maintenance audits including test procedures
- All applicable tests are to be performed on representative model

SYSTEM 4: TYPE TESTS AND MAINTENANCE TESTS

- The laboratory must be accredited by CGCRE
- Only applies to small companies and craftsmen in accordance with Brazil's classification or small companies and craftsmen in accordance with the regulations by the Ministry of Industry and Commerce in the Country of Origin
- Conducted on samples collected in retailers and distributors, plants and warehouses
- All applicable tests are to be performed on representative model

Testing: Toys should be tested for compliance with Mercosur NM 300 Standards (Parts 1 to 6), Ordinance 369/2007 and Ordinance 99/2016 by an accredited laboratory.

Conformity Certification: When all requirements are met, a conformity certificate will be issued by the accredited certification body.

Conformity Identification Mark: The Mark must be visibly printed or affixed on the packaging after certification.

Mandatory Conformity Identification Mark for Imported Toys:

- Shall only be affixed after obtaining certification
- May not be pre-printed on the packaging

Imported Toy Parts and Components:

- Imported parts and components that are not intended to be marketed as toys are exempt from certification
- Certification system 7 applies to toy parts and components that are assembled in Brazil



SGS TESTS TOYS AGAINST MERCOSUR STANDARDS

- NM 300-1: Physical & Mechanical
- NM 300-2: Flammability
- NM 300-3: Toxic Elements
- NM 300-4: Experimental Sets
- NM 300-5: Chemical Toy Sets
- NM 300-6: Electric Toys

SGS TESTING AND CERTIFICATION SERVICES

CGCRE ACCREDITED TESTING LABORATORIES

- SGS Shenzhen (China)
- SGS Hong Kong
- SGS Barueri (Brazil)

Our independent laboratories are equipped with state of the art facilities to conduct toy safety testing for all Certification Bodies.

CGCRE ACCREDITED CERTIFICATION BODY

SGS ICS Certificadora Ltda. is the SGS legal entity in Brazil that holds the accreditation of CGCRE and is able to receive certification applications from customers directly or through SGS offices worldwide.

Toy manufacturers and retailers located outside Brazil can contact their nearest SGS toy lab /office which will forward the certification application to SGS ICS Brazil.



TESTING AND CERTIFICATION PROCESS

Step 1	The importer submits an application to SGS Barueri, Brazil, for System 4, 5 or 7.
Step 2	SGS Barueri, as a Certification Body, instructs the lab (SGS Hong Kong or SGS Shenzhen) to carry out applicable actions.
Step 3	The SGS Inspection team draws the samples: System 5 - Draw samples from factories and send to SGS lab System 7 <ul style="list-style-type: none"> • Supervise loading of toys into shipping container at port • Draw loaded samples, seal container doors and send drawn samples to SGS lab
Step 4	The SGS lab sends test reports and other relevant documents to SGS Barueri.
Step 5	SGS Barueri sends the final COC, test reports and other relevant documents to the importer.

CONTACT US

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To learn more about SGS toy solutions, you can contact your local SGS office or email our global team at consumer.products@sgs.com and visit our website www.sgs.com/toys.

PRODUCTS COVERED

SGS provides toy manufacturers, retailers and importers with comprehensive customised quality assurance solutions through testing and certification services for a wide range of products:

- Battery Operated Toys
- Books
- Construction Toys
- Creative Art Materials
- Decorative Collectibles
- Dolls
- Figurines
- Games
- Magnetic Toys
- Plush Toys
- Projectile Toys
- Puzzles
- Ride-on Toys
- Toys in food
- Etc

SGS ADDED-VALUE SERVICES

To help you ensure toy compliance for the Brazilian market, SGS offers comprehensive solutions, including:

- Updates and interpretation of toy standards and regulations
- Product hazard analysis /safety and risk assessment
- Product and materials testing
- Factory and social audits
- Inspections
- Training and seminars