



BEST-PRACTICE NGO BENCHMARKING SERVICES

Impartial NGO accountability assessment and training for global comparison and continuous improvement
To find out more about our solutions, please contact ngoandaidservices@sgs.com

NGO AND AID MONITORING SERVICES

INCREASE VISIBILITY. EFFICIENCY AND ACCOUNTABILITY

SGS

BENEFITS

The NGO Benchmark standard:

- Represents the interests of ALL stakeholders
- Comprehensive in scope
- Globally applicable
- Objective benchmark of accountability performance
- Drives continuous improvement
- Is flexible: it can be extended to include specific NGO or donor criteria

FOR DONORS:

The NGO Benchmark standard:

- Strengthens accountability
- Identifies best fit credible NGOs
- Reduces own overhead in evaluation and reporting
- Protects reputation
- Flexibility to add specific criteria
- Helps build the capacity of (local) NGOs
- Sets a benchmark and supports continuous improvement in the sector

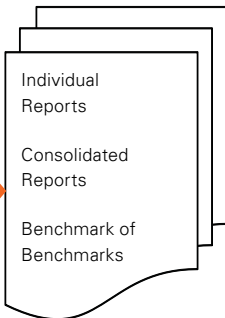
FOR NGO'S:

- Demonstrates accountability to all stakeholders
- Third party view harnesses trust with donors and partners
- Enables comparison with peers
- Identifies areas of weakness
- Sets an improvement plan
- Strengthens visibility and profile
- Boosts fundraising opportunities

ASSESSMENT



- Self-assessment (web)
 - Documentary Assessment
 - Pre-Assessment
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- Certification Assessment



CONSULTANCY



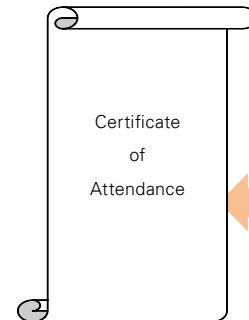
Design of **SECOND-PARTY STANDARD** based on client's specific requirements and objectives

- Client owns the Standard and its Certificate
- Audits are performed by SGS auditors

TRAINING



Nonprofits Boards, Managers, Staff	
2 to 3 days	<ul style="list-style-type: none"> • Definitions • Compliance benefits • Non-compliance risks • Case studies • Exercises



WHAT WE HAVE LEARNED IN THE PAST 15 YEARS

SUCCESSFUL AND PRACTICAL TOOL:

- 35% of the NGOs come back for re-verification

VISIBLE IMPROVEMENT

- Majority of NGOs take prompt measures to overcome observed weaknesses
- NGOs score significantly better in every re-assessment

WHAT OUR CLIENTS SAY

- Practical and direct use
- Additional insight gained
- Strengthened fundraising
- Professional SGS staff that understand the sector